

**Tissot NBA Finals 2018 Promotion
OFFICIAL RULES**

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. BY ENTERING THE PROMOTION, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE PROMOTION ENTITIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

- 1. PROMOTION PERIOD:** The Tissot NBA Finals 2018 Promotion (the "Promotion") begins on 4/15/18 at 12:00:00 PM Eastern Time ("ET") and ends on 5/30/18 at 11:59:59 PM ET (the "Promotion Period").
- 2. ELIGIBILITY:** The Promotion is only open to legal residents of the fifty (50) U.S. states and the District of Columbia (excluding residents of Puerto Rico, and all other U.S. territories and possessions) who are at least the legal age of majority in the state in which they reside (19 in NE and AL, 21 in MS, and 18 in all other states) as of the date of entry. Employees, agents, The Swatch Group (U.S.) Inc. – Tissot Division (collectively "Sponsors"), Officers and directors of NBA Properties, Inc., NBA Media Ventures, LLC, the National Basketball Association and its member teams, NBA Digital Holdings, LLC and Turner Broadcasting System, Inc., (collectively with Sponsors, the "Promotion Entities"), and their respective parent companies, subsidiaries, affiliates, dealerships, governors, related entities, partners, partnerships, principals, licensees, sponsors, and advertising/promotion agencies and all of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, "Released Parties") and their immediate families (parents, spouses, children and siblings and their respective spouses, regardless of where they reside), and household members, whether or not related, are not eligible to enter or win. Void where prohibited by law. Void in Puerto Rico, all other U.S. territories, possessions and where prohibited. Subject to all applicable federal, state and local laws. The information you provide as detailed below will only be used for Promotion purposes.
- 3. HOW TO PARTICIPATE:** Limit one (1) entry per person throughout the Promotion period. Visit <http://us.tissotshop.com/nba-finals2018.html> and enter your name, last name, email address and zip code. Check the box to accept the rules of the promotion and earn one (1) free entry in the Grand Prize Drawing Registration.
- 4. GRAND PRIZE DRAWING/ODDS OF WINNING:** The potential "Grand Prize Winner" will be selected in a random drawing conducted on or about 5/31/18 from among all eligible entries received for the duration of the entire Promotion Period. Drawing will be conducted by Tissot, whose decisions are final and binding in all matters relating to the Promotion. Odds of winning will depend on the number of eligible entries received. The first randomly selected potential Grand Prize winner that answers the email sent by Tissot notifying him/her of his/her potential winning status and who agrees to accept such prize will be declared the Grand Prize winner, subject to verification of eligibility and the terms of these Official Rules. If an individual declines prize or is not available for any reason, his/her prize opportunity will be forfeited and, at Sponsor's discretion, an alternate winner will be selected.

5. **PRIZES: ONE (1) GRAND PRIZE** – 2 NBA Finals 2018 tickets including associated travel (coach class), 2 nights hotel accommodation (1 room for 2 person occupancy) all supplementary charges to include but not limited to additional food & beverage, mini bar, laundry to be settled by prize winners. Winner must be available to travel and attend Tissot NBA Finals 2018 game as scheduled. Grand Prize winner shall be required to present photo ID to collect event tickets. ARV = \$2,500.
6. **PRIZE AWARDING AND NOTIFICATION:** No transfers, cash awards, or prize substitutions are permitted, The potential Grand Prize Winner will be notified by email and/or telephone and will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release (where legal) and required tax documents within one (1) day of date of issuance of notification. If a potential Grand Prize Winner cannot be contacted; is ineligible according to these Official Rules; fails to return the required documents within the specified time period; prize notification is returned as undeliverable; decides to decline his/her prize for any reason whatsoever; or fails to fully comply with these Official Rules, he/she will forfeit his/her prize and the prize may be awarded to an alternate Grand Prize Winner from among all remaining eligible entries received for the applicable drawing, in the Sponsors' sole discretion. Once the official paperwork is received within the specified time period, verified, and receives final approval by Promotion Entities, then and only then will a potential Grand Prize Winner become an actual winner.
7. **GENERAL:** Participants agree to comply with these Official Rules and the decisions of the Sponsors, which are final and binding. Winners, by accepting a prize, consent to the use of their name, city and state of residence and photographs for advertising, promotional and other purposes by Sponsors and its designees ("Advertising"), in any and all media now or hereafter devised worldwide in perpetuity without limitation and without additional compensation, notification or permission, unless prohibited by law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsors or its licensors and winning entrants hereby disclaim and waive any claim of right to such Advertising. Such Advertising shall be solely under control of Sponsors or its licensors, and winners hereby waive any claim of control over the Advertising content as well as any possible claims of misuse of winner's name, likeness or voice under contract, tort or any other theory of law.

By participating in the Promotion, or receiving of any prize, entrant agrees to and does hereby indemnify, release and hold harmless, the Promotion Entities and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize. All entrants agree, as a condition of participation in this Promotion, that Released Parties are not liable for any injuries, losses or damages of any kind (whether due to negligence or otherwise) to person(s), including death, or property arising in whole or in part, directly or indirectly in connection with accessing the web site, participation in any aspect of this Promotion or the acceptance, possession, misuse and use of the prize or participation in this Sweepstakes including any travel or related activities associated with the foregoing.

Sponsors reserve the right to disqualify any person and void registrations, and/or entries of any person who it believes has tampered with the entry process or any other component of this Promotion, whose conduct or actions affect the administration, integrity, security,

fairness or proper conduct of this Promotion, or who is in violation of these Official Rules. Sponsors also reserve the right, in its sole discretion, to void suspect registrations or Promotion entries and/or to cancel this Promotion (or portion thereof) should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion or for any other reason, as determined by Sponsors and, in the event the Promotion is cancelled, at its discretion, randomly select the potential winners for the drawing(s) at issue from among all eligible, non-suspect Promotion entries received for the drawing(s) at issue prior to event requiring such action. In the event of a dispute as to the identity of a participant, Promotion entries will be deemed to be made by the participant whose name is on the registration form, regardless of whether he/she is the authorized account holder of the email address associated with the Promotion entry. CAUTION: Any attempt to damage the Web Site or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages and other remedies (including attorneys' fees) from such individual to the fullest extent permitted by law.

When entering the use of script, macro or automated devices (or any other devices intended to automate any aspect of participation) to play/enter is prohibited. NOTE: Browser support is limited to the last two major releases of Chrome v23 and above, IE10 and above, Safari v6 and above, Firefox v17 and above and native browsers on iOS and Android and JavaScript must be enabled within your computer browser preferences to participate. Any attempt to use multiple names or email accounts or other tactics to register or enter more than the stated limits may result in the disqualification by the judges or Sponsors from the Promotion and all associated registrations and/or entries will be void. Registrations and entries generated by script, macro or other automated means or with the intent to subvert the registration or entry process will be void. Limit of one (1) Grand Prize entry per person and per e-mail address per day, regardless of the number of email addresses used. In the case of multiple entries from any one (1) person or e-mail address in a given day, only the first entry received will be accepted and all subsequent entry attempts from such person will be void. Submission of the registration form ("Promotion Data") constitutes your consent to participate in the Promotion and consent for Sponsors to obtain, use, and transfer your name, address and other details for Promotion administration purposes. Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and winner notification, and will not be re-used, sold or shared in any manner by Promotion Entities or any third parties unless entrant has elected to receive additional information and promotional material from the Sponsors or a third party including through the pre-checked opt in question on the Promotion Registration page. By participating in the Promotion, entrant agrees to all of the terms and conditions of the Sponsors' Privacy Policies, which are available at: <http://us.tissotshop.com/privacy-policy>. In the event of any discrepancy between the Sponsors' Privacy Policies and these Official Rules, these Official Rules shall control and govern.

In the event of a dispute as to the identity of an entrant based on the email address submitted, entry will be awarded to the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said registration was submitted) and he/she must comply with these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, inaccurate, or undelivered entries, access numbers, prize claims, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP),

phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of entries or prize claims, the announcement of the prizes, or any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion, or for printing, typographical, human or other errors appearing in these Official Rules or other Promotion-related materials. Sponsors are not responsible for any damage to any entrant's computer system/software related to or resulting from participation or downloading any materials in this Promotion.

- 8. ARBITRATION:** Except where prohibited by law, as a condition of participating in this Promotion, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held in New York County, New York; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and participant further waives all rights to have damages multiplied or increased.
- 9. CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsors in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.
- 10. LIST OF WINNERS:** For the names of the winners, please request by email to tissotevents@swatchgroup.com no later than 6/4/18.
- 11. SPONSORS:** The Swatch Group (US) Inc – Tissot Watch Division, 703 Waterford Way, Suite 450, Miami, FL, 33126